# **Fremont Art Association**

52nd Annual Art Show September 26-October 29, 2017

# Prospectus

#### Scope

The Fremont Art Association is holding its 52nd Annual Art Show. Members and the general public are invited to submit two and three-dimensional art for this juried Art Show. The Show will be held at the Fremont Art Association Gallery at 37697 Niles Blvd, Fremont, CA 94536.

## **Eligibility**

The general public is welcome to submit entries. Works for the show will be selected through a juried process.

#### Juror for the 2017 Show

This year the juror is Julie Jenkins, the owner of JCO'S Art Haus in Los Gatos.

Jenkins worked as an East Coast art dealer for over 14 years, directing the Judi Rotenberg Gallery and founding "Got Art? The Affordable Art Fair".

Upon moving to California with her family, Jenkins opened JCO'S Place • Fine Art • Los Gatos. After three successful years in a small, light-filled space in downtown Los Gatos, Jenkins expanded her business to a larger location-- JCO'S Art Haus. Jenkins presents art in a casual, comfortable, inviting space that represents 30 to 40 contemporary artists. As an extension of "Got Art?", JCO'S Art Haus hosts biannual Affordable Art Fairs and partners with local businesses to create unique Opening Receptions and unexpected art experiences.

## **Artwork Specifications**

- Entries must be original works of art, entirely the work of the entrant
- · Work done under an instructor will not be accepted
- Submissions may be in painting (oil, watercolor, acrylic), mixed media, photography, digital media (no video), ceramics, glass, sculpture (any media), jewelry, fiber art or works on paper
- Size of finished/framed two-dimensional work may not exceed 40" in any direction.
- Weight limits-hanging works: 15 lbs; 3-D works: 30lbs unless on wheels
- Fragile or poorly presented work will not be accepted. All work must be dry, clean, and ready for display
- Works on paper, including photographs, must be protected under plexiglass or glass and fully framed. If over 16" x 20" use plexiglass

- Wire ends must be taped; no sawtooth hangers or protruding screw eyes will be accepted
- No work previously shown in an FAA Annual Show will be accepted
- 3-D works must be ready for suitable display or hanging. No raw edges

### **Entry Procedure**

- Entry is solely done online through the FAA website, <a href="http://tinyurl.com/ydbfxhdq">http://tinyurl.com/ydbfxhdq</a>.
  Contact the FAA if you do not have access to a computer
- Entry fees are: members \$20 for first entry \$15 for each additional nonmembers \$25 for first entry \$20 for each additional You may pay online with PayPal or select "Pay by Check" to mail in your entry fee. Make checks out to Fremont Art Association and mail to Fremont Art Association, 37697 Niles Blvd, Fremont, CA 94536
- Number of entries per artist is unlimited. However, a maximum of three (3) pieces may be chosen for the show
- To enter artists must complete the online entry form and upload a digital image of each art piece. Go to <a href="http://tinyurl.com/ydbfxhdq">http://tinyurl.com/ydbfxhdq</a>, select Enter Arts Annual Show and follow the online entry instructions
- · Insurance is the responsibility of the artist

#### **Digital Entry Requirements**

- Images must be submitted online along with completed entry form
- Each entry must be represented by digital images in JPEG format. Please keep the file size under 1MB to ensure proper uploading
- A maximum of one digital image is allowed for 2D work and two digital images per 3D work
- For juror's best view of the image, artists are encouraged to photograph paintings cropped to the image area (no frame, no mat)
- Upload images to the website and fill in required information: Title, Year Completed, Medium, Dimensions, Price or NFS
- · Accepted entries must look identical to digital image

## Judging, Awards and Publicity

- Judging for selection into the show will be done from digital images only.
- Awards will be decided on by the Juror from the actual artwork prior to the show opening. (\$1500 in cash prizes)
- · 3 Awards of Excellence (\$370 cash prize each)
- Members Choice Award (\$200 cash prize)
- · President's Choice Award (\$200 cash prize)
- Up to three Special Recognitions will selected
- Publicity Post Cards will be available for participating artists to pick up at the Gallery when art is delivered.

#### Calendar

June 23, Friday Submission window opens Sept 2, Saturday Submission window closes

Sept 10, Monday Email Notifications

Sept 24, Sunday Delivery of Art to Fremont Art Association, 10 to 12pm

Sept 26, Tuesday Show Opens, check gallery hours

Oct 1, Sunday Reception & Awards: 1:30-4:00pm

Oct 29, Sunday Show Closes: 5:00pm

Oct 29, Sunday Pick-up Artwork 5:00-6:00pm

## **FAA Exhibition Policy**

- No accepted entry may be removed from the Gallery before the end of the show
- The Association will charge a 20% commission for each work sold. Work may be shown for exhibition only

